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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1988

MIDDLE ATLANTIC REGION (MAPA)

Bryn Mawr College
Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson-Teaneck
Georgetown University
George Washington University
Grove City College
Haverford College
Lafayette College
LaSalle University
Lehigh University
Marymount University-Graduate School
New Jersey Institute of Technology
Penn State University
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Princeton University
Rutgers University-Camden-Arts & Sciences
Rutgers University-New Brunswick
Villanova University
Virginia State University
West Virginia University

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 4 through May 2) and cumulatively (September 1 through May 2). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	40	923	$2226	$2083	$2416	$2250	$2000	225	4231	$2083	$1998	$2375	$2083	$1750
BANKING & FINANCE	6	206	2035	2066	*	*	*	24	759	2005	1894	2250	2021	1541
BUSINESS ADMINISTRATION & MANAGEMENT	17	262	1880	1831	*	*	*	48	924	1830	1753	2491	1750	1346
HUMAN RESOURCES (incl Labor Relations)	3	18	2050	1776	*	*	*	6	69	1759	1627	*	*	*
INSTITUTIONAL MANAGEMENT	+	8	+	1987				+	68	+	1630			
MANAGEMENT INFO SYSTEMS	4	68	2169	2077	*	*	*	8	311	2136	2091	*	*	*
MARKETING & DISTRIBUTION	11	162	1833	1779	*	*	*	26	900	1944	1750	2250	1916	1666
HUMANITIES														
ECONOMICS	7	127	2012	2046	*	*	*	18	302	1931	1955	*	*	*
LETTERS (incl English, Literature)	3	9	1755	1664	*	*	*	4	50	1890	1728	*	*	*
HUMANITIES - All Other	3	21	1391	1636	*	*	*	6	106	1382	1540	*	*	*
CRIMINAL JUSTICE	2	3	1959	1750	*	*	*	2	31	1959	1633	*	*	*
HISTORY	+	9	+	1953				+	25	+	1807			
PSYCHOLOGY	4	20	1792	1870	*	*	*	6	94	1557	1609	*	*	*
SOCIAL SCIENCES-All Other	10	67	2000	1874	*	*	*	11	188	1932	1715	*	*	*
COMMUNICATIONS														
ADVERTISING	+	8	+	1569				1	44	850	1493	*	*	*
COMMUNICATIONS	4	31	1542	1798	*	*	*	5	161	1444	1626	*	*	*
JOURNALISM	+	10	+	1653				2	75	1667	1486	*	*	*
TECHNICAL WRITING	+	3	+	2567				+	10	+	2260			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	85	+	2364				2	274	2334	2343	*	*	*
AGRICULTURAL	1	5	2350	1968	*	*	*	1	22	2350	2076	*	*	*
BIOENGINEERING & BIOMEDIC	+	1	+	2500				+	6	+	2454			
CHEMICAL	35	260	2584	2619	2708	2620	2500	69	792	2568	2588	2750	2620	2300
CIVIL	11	220	2130	2118	*	*	*	28	605	2110	2095	2417	2063	1883
ELECTRICAL(incl Comp Eng)	95	793	2467	2483	2667	2500	2270	188	2735	2448	2459	2667	2500	2200
GEOLOGICAL	+	3	+	2081				+	13	+	2066			
INDUSTRIAL	3	136	2535	2379	*	*	*	45	536	2345	2370	2500	2375	2083
MECHANICAL	56	521	2512	2454	2650	2500	2320	125	1748	2481	2451	2667	2491	2250

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	5	34	$2505	$2515	*	*	*	12	112	$2532	$2461	*	*	*
MINING & MINERAL	+	2	+	2370				+	2	+	2370			
NUCLEAR	1	5	2565	2518	*	*	*	4	16	2719	2438	*	*	*
PETROLEUM	+	44	+	2700				4	93	2795	2785	*	*	*
ENGINEERING TECHNOLOGY	9	52	2457	2242	*	*	*	16	141	2356	2241	*	*	*
SCIENCE														
AGRICULTURAL	1	28	1541	1783	*	*	*	8	106	2044	1713	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	1	14	2363	1954	*	*	*	2	37	1848	1814	*	*	*
CHEMISTRY	1	16	2001	2310	*	*	*	2	48	2131	2157	*	*	*
COMPUTER SCIENCE	56	254	2455	2391	$2750	$2567	$2028	116	969	2369	2280	$2717	$2416	$1988
MATHEMATICS	9	66	2259	2234	*	*	*	19	174	2248	2224	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	2145				2	59	1888	2056	*	*	*
NURSING	1	58	2833	1863	*	*	*	1	139	2833	1922	*	*	*
PHARMACY	3	5	2764	2181	*	*	*	6	17	2655	2487	*	*	*
PHYSICS	+	4	+	2175				1	13	2100	2252	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	6	+	2070				+	18	+	1925			
RENEWABLE NATURAL RSRCS	+	+	+	+				+	6	+	1459			
TOTALS	402	4571						1043	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	41	964	$2199	$2076	$2416	$2250	$2000	228	4320	$2072	$1995	$2350	$2083	$1750
BANKING OCCUPATIONS	3	123	2291	1968	*	*	*	10	302	1834	1814	*	*	*
BUSINESS ADMINISTRATION	4	53	1852	1789	*	*	*	5	308	1698	1667	*	*	*
CONSULTANTS	7	185	2307	2191	*	*	*	59	532	2269	2227	2500	2291	2083
FINANCIAL ANALYSTS	3	111	2222	2185	*	*	*	11	359	2006	2057	*	*	*
HUMAN RESOURCES	+	23	+	1703				3	124	1472	1615	*	*	*
MANAGEMENT TRAINEE	28	277	1947	1831	2475	1750	1600	68	1132	1969	1709	2500	1850	1541
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	28	165	2480	2360	2750	2583	2134	53	642	2329	2225	2708	2350	1916
COMPUTER SCIENTISTS	37	163	2423	2395	2716	2416	2028	69	564	2383	2299	2716	2416	2028
MATH/STATISTICIANS	2	30	1780	2229	*	*	*	6	81	2215	2243	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	5	71	1986	1952	*	*	*	18	392	2050	1835	*	*	*
RETAIL/WHOLESALE SALES	11	97	1830	1866	*	*	*	23	490	1787	1781	2083	1750	1400
TECHNICAL SALES	3	60	1750	2040	*	*	*	9	204	1936	1990	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	2	16	1952	1759	*	*	*	5	81	1968	1677	*	*	*
COMMUNICATIONS OCCUPATION	2	8	2260	1661	*	*	*	2	79	2260	1608	*	*	*
ENGINEERS (Eng. Deg. Req)	200	1979	2486	2445	2690	2513	2249	429	6572	2465	2432	2708	2500	2090
HEALTH RELATED OCCUPATION	3	14	2764	1971	*	*	*	9	113	2337	2022	*	*	*
INSURANCE OCCUPATIONS	11	75	1921	1869	*	*	*	14	237	1890	1788	*	*	*
LAW ENFORCEMENT OCCPTNS	2	5	1959	1679	*	*	*	2	23	1959	1756	*	*	*
NURSES	1	59	2833	1886	*	*	*	1	133	2833	1936	*	*	*
PRODUCTION OCCUPATIONS	2	42	2225	2205	*	*	*	6	130	2178	2090	*	*	*
REAL ESTATE OCCUPATIONS	+	2	+	1900				+	17	+	1764			
RESEARCHERS-NONSCIENTIFIC	+	6	+	2340				+	18	+	2095			
RESEARCHERS-SCIENTIFIC	3	23	2195	2337	*	*	*	4	69	2251	2247	*	*	*
SOC. WORKERS & RECREATION	2	11	1500	1468	*	*	*	3	62	1347	1424	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	2	9	2125	2026	*	*	*	6	46	2110	1880	*	*	*
TOTALS	402	4571						1043	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	52	+	$2289				3	284	$1986	$2276	*	*	*
MBA--NON-TECH	4	197	$2864	2983	*	*	*	7	491	2834	2766	*	*	*
MBA--TECH	+	88	+	3218				4	187	2698	3165	*	*	*
MS-BUSINESS	+	13	+	2636				+	53	+	2494			
ADMINISTRATION	2	2	2212	2212	*	*	*	2	8	2212	2309	*	*	*
BANKING & FINANCE	+	7	+	2546				+	25	+	2630			
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	3150				+	6	+	2881			
LABOR/INDUSTRIAL RELATION	1	12	2583	2686	*	*	*	3	20	2439	2574	*	*	*
MANAGEMENT INFO SYSTEMS	+	10	+	2435				+	28	+	2424			
HUMANITIES														
HUMANITIES	+	1	+	1750				3	18	1434	1563	*	*	*
SOCIAL SCIENCES	1	5	1050	2065	*	*	*	4	73	1911	1928	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	5	2908	2720	*	*	*	1	35	2908	2822	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	6	26	2859	2857	*	*	*	11	59	2774	2812	*	*	*
CIVIL	1	22	1966	2469	*	*	*	11	77	2274	2455	*	*	*
ELECTRICAL(incl Comp Eng)	16	79	3174	3009	*	*	*	30	395	3100	2990	$3475	$3125	$2692
GEOLOGICAL	+	1	+	2416				1	12	1871	2285	*	*	*
INDUSTRIAL	+	5	+	2847				3	55	2754	2736	*	*	*
MECHANICAL	3	20	2835	2686	*	*	*	7	150	2897	2838	*	*	*
METALLURGICAL	+	2	+	2834				+	23	+	2830			
NUCLEAR	+	+	+	+				1	5	2533	2655	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	2208	1709	*	*	*
CHEMISTRY	+	10	+	2706				2	30	2793	2750	*	*	*
COMPUTER SCIENCE	2	30	2729	2875	*	*	*	12	124	3087	2863	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	3	+	2231				2	15	1598	2413	*	*	*
MATHEMATICS	+	8	+	2414				1	24	2181	2387	*	*	*
PHYSICS	+	1	+	3533				+	3	+	2994			
TOTALS	37	601						109	2206					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

INTERIM PERIOD 4/4/88 THROUGH 5/2/88

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	1	169	$2958	$3426	*	*	*
MBA--TECH	+	52	+	3548			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	166	+	3402			
MBA--TECH	+	100	+	3538			
OVER 4 YEARS							
MBA--NON-TECH	+	92	+	3404			
MBA--TECH	+	74	+	3758			
TOTALS	1	653					

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	1	324	$2958	$3318	*	*	*
MBA--TECH	+	108	+	3647			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	325	+	3476			
MBA--TECH	+	206	+	3728			
OVER 4 YEARS							
MBA--NON-TECH	+	204	+	3445			
MBA--TECH	+	146	+	3905			
TOTALS	1	1313					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$4500				+	12	+	$4063			
CHEMICAL	10	25	$3877	3877	*	*	*	29	84	$3765	3772	$4083	$3833	$3500
CIVIL	+	4		2602				+	11	+	3144			
ELEC ENG (INCL COMP ENG)	4	9	4489	4782	*	*	*	6	54	4094	4071	*	*	*
MECHANICAL	+	3	+	4190				+	34	+	3794			
METALLURGICAL	+	2	+	3892				+	26	+	3773			
SCIENCE														
BIOLOGICAL	+	1	+	3250				+	4	+	2271			
CHEMISTRY	+	45	+	3597				2	110	3542	3422	*	*	*
COMPUTER SCIENCE	1	1	4583	4583	*	*	*	2	9	3958	4148	*	*	*
MATHEMATICS	+	1	+	2825				1	5	3708	3194	*	*	*
PHYSICS	1	4	2083	3461	*	*	*	2	21	2083	3418	*	*	*
POLYMER	1	8	3583	3617	*	*	*	2	20	3583	3353	*	*	*
TOTALS	17	104						44	390					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2089 205 2500 1750		2225 1					1958 1	
BANKING & FINANCE	2300 3		1891 5	1833 1	2500 1			1875 2	1488 2
BUSINESS ADMINISTRATION & MANAGEMENT	2209 2		1408 5	1702 9				1625 2	1606 8
HUMAN RESOURCES (incl Labor Relations)								1875 1	1521 2
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS	2104 4								
MARKETING & DISTRIBUTION								1800 1	1767 7
ECONOMICS	1958 2		2094 4			1875 1		1903 3	1845 5
LETTERS (incl English, Literature)									1750 2
HUMANITIES - All Other								1640 1	1325 2
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY			1133 1					1833 2	1750 2
SOCIAL SCIENCES-All Other			1600 1		3000 1			1666 1	1663 4
ADVERTISING									
COMMUNICATIONS									1722 3
JOURNALISM			1750 1						
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2292 1								
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2000 1				
CIVIL					2100 5				
ELECTRICAL(incl Comp Eng)	2354 10		2417 1	2274 4	2584 1			1135 1	

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2316 15				2083 1				
MECHANICAL	2285 6								
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL							1512 1		
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2292 5		2416 2	2333 14	2766 3	2333 2		1958 1	
MATHEMATICS	2281 7			2167 2		1908 2		2717 3	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING						2000 1			1958 1
BANKING & FINANCE				2083 1					
BUSINESS ADMINISTRATION & MANAGEMENT				2491 1		1505 3			2500 1
HUMAN RESOURCES (incl Labor Relations)						1363 1			
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION				2058 1				2026 2	
ECONOMICS						1500 1			
LETTERS (incl English, Literature)									
HUMANITIES - All Other						1500 1			
CRIMINAL JUSTICE									
HISTORY									

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other						2385 2			
ADVERTISING						850 1			
COMMUNICATIONS						1027 2			
JOURNALISM						1583 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2375 1		
AGRICULTURAL									2350 1
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2625 1				2300 2		2568 4	2583 2	2625 1
CIVIL		1958 1			2485 2	2750 1			
ELECTRICAL(incl Comp Eng)		2338 3			2455 27 2520 2350	2625 17	2468 8		2423 3

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL		4000 1				2546 2			2398 2
MECHANICAL					2970 9	2542 2	2375 13		2439 14
METALLURGICAL									2625 1
MINING & MINERAL									
NUCLEAR					2770 3				
PETROLEUM									2716 1
ENGINEERING TECHNOLOGY					2125 1	2296 2	2250 1		
AGRICULTURAL								2354 2	2458 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2780 1			2502 7	2611 12	2566 2		2125 1
MATHEMATICS						1959 2			
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING		2023 5			2104 2		1985 1	1963 6	
BANKING & FINANCE		2000 1	2063 2	2292 2	2125 1				2250 1
BUSINESS ADMINISTRATION & MANAGEMENT		2167 4	2800 1	2333 3	2333 1	1346 1	1885 1	2143 3	1867 1
HUMAN RESOURCES (incl Labor Relations)								2138 2	
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS		2475 1	1750 1						
MARKETING & DISTRIBUTION		2250 2	1833 7	1713 1	2275 1			1975 1	2459 2
ECONOMICS	2084 1				2083 1				
LETTERS (incl English, Literature)		2292 1		1766 1					
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other								1900 1	
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2076 3	2632 36 1850 2541		2650 4	2570 3	2523 2		2681 5	2500 1
CIVIL	2026 16			2500 1				2180 1	
ELECTRICAL(incl Comp Eng)	2229 2	2642 7	2492 19	2485 61 1958 2360		2500 1	2331 7	2600 2	2492 3

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL	2500 2	2390 1	2320 5	2397 6	2416 1	2425 2	2063 2		
MECHANICAL	2410 6	2627 16		2481 30 2533 2350	2458 3	2550 1	2386 19	2650 1	
METALLURGICAL		2525 1	2425 1				2492 8	2875 1	
MINING & MINERAL									
NUCLEAR							2565 1		
PETROLEUM								2822 3	
ENGINEERING TECHNOLOGY	2375 1			2521 6		2833 1	2244 3		
AGRICULTURAL	1917 2							2583 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL		1848 2							
CHEMISTRY		2260 1		2001 1					

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1916 1	2342 5	2556 13	2453 22 2555 2225		2475 1		2408 4	2950 1
MATHEMATICS	1850 1	2342 2							
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY		2917 1							
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				2076 2			
BANKING & FINANCE	1500 1			2042 1			
BUSINESS ADMINISTRATION & MANAGEMENT						1572 2	
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		2200 1				2250 1	
MARKETING & DISTRIBUTION				2042 1			
ECONOMICS							
LETTERS (incl English, Literature)							
HUMANITIES - All Other					1250 2		
CRIMINAL JUSTICE						2041 1	1877 1
HISTORY							

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY				1041 1			
SOCIAL SCIENCES-All Other			1666 1				
ADVERTISING							
COMMUNICATIONS							
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL							
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL		2625 3				1833 1	
CIVIL							1816 1
ELECTRICAL(incl Comp Eng)		2625 1				2051 10	

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2033 2					1992 3	
MECHANICAL		2550 1			1583 1	1989 2	2583 1
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							1667 1
AGRICULTURAL						1259 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							
CHEMISTRY							

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE		2275 2	1331 3	2208 1		1953 12	1941 1
MATHEMATICS							
ALLIED HEALTH PROFESSIONS				1888 2			
NURSING				2833 1			
PHARMACY				2602 5			
PHYSICS						2100 1	
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2092 216 2500 1750		1755 17	1715 10	2750 2	1875 1		1808 14	1669 34 2545 1450
BACHELOR TECHNICAL	2312 44 2650 2083		2250 4	2304 20 2531 1916	2315 11	2120 4	1512 1	2249 5	1722 3

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH				2211 3		1739 9		2026 2	2229 2
BACHELOR TECHNICAL	2625 1	2626 6			2559 51 2475 2332	2426 42 2725 2175	2436 29 2550 2249	2468 4	2444 25 2625 2200

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	2084	1	2146	14	1955	11	2152	7	2171	6	1346	1	1935	2	2027	13	2259	4
BACHELOR TECHNICAL	2133 2610 1883	34	2576 2525 2350	72	2490 2625 2300	38	2478 2166 2300	131	2500	7	2532	8	2375 2724 2200	40	2611	18	2585	5

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES		TIRE & RUBBER		EDUCATION		HEALTH SERVICES		NON-PROFIT ORGANIZATIONS		FEDERAL GOV'T		LOCAL/STATE GOVERNMENT	
BACHELOR NON-TECH	1500	1	2200	1	1666	1	1855	5	1250	2	1859	4	1877	1
BACHELOR TECHNICAL	2033	2	2514	7	1331	3	2425	9	1583	1	1970 2583 1637	30	2002	4

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH									
MBA--TECH	3000 1				2166 1				

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALAPY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH									
MBA--TECH									

MAY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		3069 3	2916 2				2400 2		
MBA--TECH		2958 1		2666 1					

MAY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							